

Data Leader Quotes

Contributing Members:

Alegeus, Flyte HCM, HealthSherpa, HRASimple, nexben, OneBridge Benefits, PeopleKeep, Remodel Health, Stride Health, TakeCommand, zizzl health

Eric Allen, CEO and Founder, Flyte HCM

"As a citizen of the United States, having the freedom to choose is a fundamental right. For a long time, employers have faced the challenge of making crucial healthcare decisions on behalf of their diverse employees," shares Eric Allen, CEO and Founder of Flyte HCM. "Thanks to ICHRA, employers can still contribute to providing affordable healthcare, but now employees have more control to select ACA Health plans that best suit themselves and their families. With the flexibility and portability of individual insurance, we are witnessing a surge in employers offering health benefits to their staff, even those who previously went without coverage."

Mark Mixer, Chief Executive Officer, HRA Simple

"ICHRA offers a fresh and much-needed solution for employers who have been limited in their choices for a long time. They bring a positive change to the old-fashioned way of providing employee benefits, providing relief, and shaking things up in a good way."

John Kelly, Founder, Nexben

"ICHRA is group health benefits that just make sense for everyone. With a defined contribution approach, employers build their benefits package around a set dollar amount, not around a set of coverages. Employees are empowered to select the coverage that best meets their needs."

Nick Knab, Founder & CEO, OneBridge Benefits

"The growth and success of ICHRA across the country demonstrate the value of allowing employees to choose tailor-fit coverage that meets their personal and family needs. More importantly, we are seeing individuals truly engage in the total cost of their healthcare and, as a result, are becoming better healthcare consumers. With the help of one-on-one health care consultants, individuals are also pairing their ICHRA with other account-based health plans like FSAs and HSAs to cover current and future healthcare costs. The industry now needs a jumbo employer to take the leap!"

Victoria Glickman Hodgkins, CEO, PeopleKeep

"This report shows that an increasingly growing segment of employers see the benefits of allowing employees to choose their own individual health policies," said Victoria Glickman Hodgkins, CEO of PeopleKeep. "The situation is a win-win for employers and employees. The employer still offers a formal health benefit that comes with tax benefits and can attract and retain employees, while the employee is able to get affordable health care that they have more control over."

Travis Hall, VP of Marketing, Remodel Health

"ICHRA is revolutionizing the landscape of employee health benefits, propelling forward as a truly transformative solution. With its empowering and flexible approach, ICHRA is reshaping the way employers and employees navigate healthcare coverage, offering unprecedented choice and customization. At Remodel Health, we have witnessed the remarkable impact of ICHRA firsthand, with over \$100M in savings for organizations and their employees. It's incredibly rewarding to witness the positive outcomes and provide individuals and families with exceptional plans that cater to their unique needs and priorities."

Noah Lang, CEO, Stride Health

"Benefits have always been tied to your job—that's the American way—reducing worker choice and increasing employer control. ICHRA is breaking this link by giving workers more flexibility and control over their healthcare, while allowing employers to control their costs," said Noah Lang, CEO and Co-founder of Stride Health, the leader in portable benefits technology. "Just as ICHRA is innovating the W2 economy, it's equally important that we create a pathway toward standardizing portable benefits for all worker types, so that anyone can receive tax-advantaged contributions, regardless of their work arrangements."

Jack Hooper, CEO, Take Command

"HR and finance professionals do not choose their careers because they love shopping for health insurance. The growing traction of HRAs demonstrates leadership teams across the country recognize the immense value HRAs provide. Empowering employees to choose the high-quality health insurance that best meets their needs is often a no-brainer."

Ray Seaver, CEO, zizzl health

"Every Employee Benefits Broker and Consultant needs to have ICHRA in their toolkit as a viable alternative to traditional group plans," says zizzl health CEO Ray Seaver. "As seen in our own client data, as well as the HRA Council's data report, ICHRA is continuing to grow in popularity and effectiveness, benefiting companies of all sizes."